

May 2024

H.E. Mr. Tiit Riisalo
Minister of Economic Affairs and Information Technology
Republic of Estonia

**Subject: Invitation to participate in the 7th Tourism EXPO Japan Ministerial Round Table
in collaboration with UN Tourism, September 26 2024, Tokyo, Japan.**

Dear Minister,

First and foremost, we would like to inform you that the 7th Edition of the Ministerial Round Table within the framework of Tourism EXPO Japan will be held on September 26, 2024 in Tokyo. In this context, it is our great honor to invite you to this most significant event of the year as a special panelist at the Round Table.

The panelists will present views on how we will rethink tourism for a better future from the standpoint of tourism stakeholders. We believe the in-person Ministerial Round Table will become a great platform to share the ideas and overviews from the tourism authorities.

Theme of the Ministerial Round Table: Creating a New Travel Journey

Tourism EXPO Japan 2024, one of the world's most momentous travel and tourism events with participation from all over the world, will be held from September 26 to 29, 2024 in collaboration with UN Tourism, Japanese government ministries and international tourism organizations.

We are confident that your participation will contribute to a fruitful discussion for all the participants involved. We would be grateful if you could kindly confirm your participation at your earliest convenience to Ms. Misako MUTO (m-muto@t-expo.jp) at Tourism EXPO Japan Promotion Office and Mr. Takayuki SHIMANE (tshimane@unwto.org) at UN Tourism.

While we are looking forward to welcoming you in Tokyo, please accept, dear Minister, the assurances of our highest consideration.



Hae-guk Hwang
Director
Regional Department for Asia and the Pacific
UN Tourism



Hiroyuki Takahashi
Chairperson
Tourism EXPO Japan Executive Committee
Japan Association of Travel Agents (JATA)